



Join our

NaijaSweetRice Retail Trade Partners Program



**Bring Our Premium Quality
Parboiled Rice closer to
your Neighborhood**

Be a part of the **NaijaSweetRice Family** . Support our farmers . Grow our economy



Who we are

Integrated Factory Foods Company Ltd, proprietary rights owner of NaijaSweetRice Trademark and one of the fastest growing indigenous rice brands in Nigeria is offering you the opportunity to profit greatly from the lucrative rice subsector by participating in its “Retail Trade Partners Program”

Become our Trade Partner

As part of its efforts to support Nigerian farmers and build an ecosystem in the rice value chain that is beneficial to Nigeria and Nigerians, Naijasweetrice is inviting you to join its network of Retail Trade Partners and bring our premium quality parboiled rice closer to your neighborhood.

We know you might have questions like:

What's in it for Me?

We are very much particular about our relationship with our Retail Trade Partners so much that we have put in place a jaw dropping package that features a high profit margin coupled with a rebate system that rewards the effort of our partners.





The following are some of the benefits we offer our **Retail Trade Partners.**

- > Products that is legal and traceable
- > Trading directly with a rice producing company
- > Huge profit margin and rebate plan
- > Unmatched partnership support through adverts and promos
- > Trade partners become a part of a family of Naijasweetrice cooperative.
- > Support for Nigerian Economy through job creation (farmers).

Retail Trade Partners Package

Package Size	Trade Partners	Suggested Retail Price	Profit Margin %	Rebate
1kg	N575	N650	11.5	N10
5kg	N2600	N2750	5.5	N25
25kg	N11,750	N12,000	2.1	N50
50kg	N23,500	N24,000	2.2	N100

